



GAEL LUNA

COMMUNICATIONS • PUBLIC INVOLVEMENT • DESIGN



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ABOUT ME

I have fifteen years of experience in public relations, graphic design, multimedia and web design, strategic communication, marketing, and public involvement. I've planned and managed public involvement for thirty-nine transportation, as well as sixteen water and wastewater projects and programs in the United States including freeway improvements, light rail, arterial road reconstructions, residential paving, pavement rehabilitation, neighborhood improvement, and water and wastewater projects involving PRV rehabilitation, small and large diameter water and sewer, and manhole rehabilitation.

WORK EXPERIENCE

Nov. 2023 - May 2025

Community Relations Project Manager ARIZONA DEPARTMENT OF TRANSPORTATION

- Managed and planned public involvement on 15 projects.
- Oversaw work performed by local agencies on projects administered by the Arizona Department of Transportation (ADOT).
- Supervised work performed by consultants on behalf of ADOT.
- Ensured compliance with civil rights and environmental justice law.
- Conducted demographic, limited-English-proficiency (LEP), and constraints analysis for public involvement planning.
- Planned and executed outreach to residents and community organizations, including planning community outreach events.
- Performed graphic design and web development work.

Sept. 2021 - June 2023

Public Involvement Account Supervisor TORRES MULTICULTURAL COMMUNICATIONS

- Managed staff on rail, freeway, and workforce development projects.
- Conducted hiring interviews.
- Administered training, performance reviews, and coaching.
- Served on the organization's leadership team.
- Introduced processes to improve collaboration, task management, labor auditing, and employee development.
- Planned and executed outreach to residents and community organizations, including planning community events.
- Designed websites and graphics for web, print, and social media.
- Conducted demographic, LEP, and constraints analysis for public involvement planning.

June. 2018 - Aug. 2021

Public Involvement Project Manager YOUR PROJECT MARKETING AND OUTREACH

- Managed and supported public involvement on 26 transportation and 16 water and waste water projects.
- Conducted demographic, limited-English-proficiency (LEP), and constraints analysis for public involvement planning.
- Designed websites and graphics for web, print, and social media.
- Oversaw construction-phase community relations.
- Launched the firm's digital advertising services.
- Drafted estimates for public involvement and marketing proposals.
- Oversaw design of a mobile app prototype for a \$776 million urban freeway improvement project.

TECHNICAL SKILLS

Office 365 / Adobe Creative Cloud
Affinity Design Suite / Wordpress
Meta Business Manager / DAWs / Project
Management Applications / macOS
Linux / Android / iOS

LANGUAGE

English - C2 (Native Speaker)

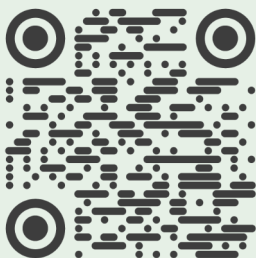
Spanish - B1 (Intermediate)

German - B1 (Intermediate)

Catalan - A1 (Basic)

French - A1 (Basic)

Mandarin Chinese - HSK 2 (Basic)



Find me on LinkedIn!